

SPONSORSHIP OPPORTUNITIES

EVENT/ITEM	WHAT IS IT?	COST	VISIBILITY
<i>Celebration and Annual Meeting</i>	Event where campaign results are announced, community volunteers are recognized and United Way happenings are reported on.	\$10,000 or 4 Sponsors at \$2,500	1,000 invited Acknowledgement to 400
<i>Loaned Executive Sponsor</i>	A company representative helps United Way during the annual campaign for three months.	\$6,000	Volunteer Executive Program
<i>Tocqueville Event</i>	Reception honoring those who gave \$10,000 or more to annual campaign	\$3,500	Visibility to 30 high-level investors
<i>Community Kick-off</i>	Community gathering that celebrates the early campaigns and begins the Day of Caring	\$1,000 or 2 sponsors at \$500	Visibility to 450 companies with 600 attendees
<i>Leadership Giving Reception</i>	Reception honoring those who gave \$1,000 or more to annual campaign	\$1,500	Visibility to over 500 invited with nearly 100 attendees
<i>Day of Caring</i>	Annual United Way event that engages hundreds of volunteers in a day of service	\$3,500	Acknowledgement at Kick-off (600+ in attendance) and logo on t-shirts (600+ participants)
<i>Women's Initiative</i>	Event to honor women and philanthropy	\$1,500	Visibility to 900 invited
<i>Campaign Volunteer Thank You Luncheon</i>	Luncheon to thank all community volunteers who assisted with the annual campaign.	\$1,500	Visibility to 200 invited with 85 attendees
<i>VIP Sneak Peek Reception</i>	Special event for key volunteers and donors that provides preview of campaign results and community accomplishments	\$1,000	Visibility to 75 invited with 35 attendees
<i>Campaign Case</i>	Description of Campaign goals and areas of investment	\$2,500	Visibility to 450 company top executives
<i>Brochures</i>	General information on Heritage United Way	\$2,500	Visibility to general public
<i>Employee Campaign Coordinator (ECC) Toolkit</i>	Designed to provide Employee Campaign Coordinators with all of the information they need to run a campaign	\$2,500	Visibility to 300 campaign coordinators
<i>Annual Report</i>	Report on Heritage United Way programs and financial statements for stakeholders	\$2,000 or 2 sponsors at \$1,000	Visibility to general public

<i>Campaign Posters</i>	Heritage United Way campaign advertisements at companies during campaign	\$1,000	Visibility to 300 companies
<i>Leadership Investors Registry</i>	Report to those who donated \$1,000 or more to annual campaign	\$1,500	Visibility to 500 leaders in the community
<i>Presentation Folders</i>	The folder that encompasses Campaign Case and other materials	\$1,000	Visibility to 450 companies
<i>Campaign Video</i>	United Way Video that is shown to employees at companies running a campaign	\$2,000	Visibility to 300 companies

***Some of the aforementioned events or items may currently be sponsored. Please inquire regarding availability. Thank you for your interest!**