



## LIVING UNITED for over 20 years...

I have worked for *Public Service Company of New Hampshire (PSNH)* for over 20 years. Our company has always been extremely supportive of United Way and enthusiastic about employee giving when it came time for their annual workplace campaign.

Each year, a Heritage United Way staff member or volunteer would come to our office, give a presentation on United Way and tell us why it is so important to give back to the community. I would pledge \$1, \$2 or maybe \$3 per week out of my paycheck, and feel good knowing that I was doing my part to help the community. However, if you asked me what that really meant, I wouldn't be able to tell you. All I knew was that I did my part by giving and that made me feel good.

Fast-forward twenty-one years from the first time I gave to United Way, and I am sitting in the Heritage United Way office working with the organization as a "Loaned Executive". Loaned Executives are "loaned" to United Way by their employer for three months to help run their annual campaign. We serve as account managers on workplace campaigns for over 500 companies in order to help raise millions of dollars in support of the many agency programs Heritage United Way funds.

Although, I didn't completely understand what my money did for all of those years, I do now and my biggest regret was wishing that I had given more. You see, Heritage United Way not only supports some of the most important community programs (42, in fact) for individuals, children and families, but they also ensure that my dollars really will make a difference. Their funding strategy is aimed at targeting the root causes of problems within the most critical areas of need in our community. This means that my money isn't just band-aiding a problem, it's helping to eliminate it all together.

I am so inspired by this that I have strengthened my commitment to Heritage United Way by becoming a Leadership Donor (donors who give \$1,000 or more annually). It has never been more important for me to do my part to help others. As a United Way donor and volunteer, I am creating opportunities for everyone. I am proud to be a part of the change. That's how I **LIVE UNITED...**

Sincerely,

A handwritten signature in cursive script that reads "Donna".

Donna Keeley

*2008 Loaned Executive from PSNH and Leadership Donor*